

# OXCO'S *Brush Merchandisers*

make profitable Cleaning Supplies sales centers—

designed to  specifications



**NO. 15 DISPLAY FIXTURE**—60" x 26" x 17 1/4". Strong peg-board panel; lacquered hardwood molding and removable "A" frames.



**NO. 9 DISPLAY FIXTURE**—30" x 26" x 17 1/4". Similar to No. 15 in construction.



See Reverse Side for Description of Brushes ➔

## No. 25 MERCHANDISER

for large volume stores

A wide selection of popular Oxco brushes, all labeled and pre-priced, ranging from 29c to \$1.49, attractively displayed on a permanent, first quality fixture. That's Oxco's No. 25 Merchandiser—designed to NRHA specifications as the sales center for a complete cleaning supplies department; proven through 3 successful years as a steady producer of brush sales and profits for hardware and general merchandise stores.

No. 25 includes one dozen each of 25 different Oxco brush styles, with No. 15 display fixture, 25 hangers and top sign printed both sides. Fixture sign and hangers in 1 ship. cont., 25 doz. brushes in 3 ship. cont. Shipping wgt. per Merchandiser ..... 94 lbs.

## No. 12 MERCHANDISER

for small and medium stores

Twelve fast-selling Oxco brushes, full of modern colors, attractively displayed on a permanent, high quality fixture, make up Oxco's popular No. 12 Merchandiser. Designed to NRHA specifications, brushes are labeled and pre-priced, ranging from 29c to \$1.49. Thousands of these Merchandisers are on display in stores throughout the country, ringing up profitable brush volume never believed possible by store-owners.

No. 12 includes one dozen each of 12 different Oxco brush styles, with No. 9 display fixture, 12 hangers and top sign printed both sides. Fixture, sign and hangers in 1 ship. cont.; 12 doz. brushes in 2 ship. cont. Shipping wgt. per Merchandiser ..... 52 lbs.

**BOTH MERCHANDISERS MATCH MODERN STORE EQUIPMENT.** Back of fixtures suitable for displaying other products. Other brushes can be binned in front or back. Displays adaptable for island, gondola, wall or column use. Send for illustrated folder—"How to Merchandise Cleaning Supplies for Profit". Write Sales Dept., Ox Fibre Brush Company, Inc., Frederick, Md.

**NOTE:** Display fixture included in total retail value of Merchandisers. Fixtures available separately, or with your choice of brushes. Contact your Jobber for details.



# OXCO BRUSHES

## Brushes

### IN NO. 25 AND NO. 12

### MERCHANDISERS

ALL BRUSHES PACKED 1 DOZEN TO CARTON

Brushes in No. 12 Merchandiser marked with **12**

NOTE: All brushes also available as Open Stock.



**BOTTLE**  
No. 652-H\*\*

Filling: white DuPont Tynex nylon. Handle: Asst. pink and blue. Overall: 13 1/4". 1 lb. per doz.



**BOWL**  
No. 320-H

Filling: white tampico fibre. Handle: Asst. pink and yellow. Overall: 17 1/4". 4 lbs. per doz.



**BOWL**  
No. 425-H

Filling: Asst. pink and yellow. Handle: Asst. pink and yellow. Overall: 17 1/4". 3 1/2 lbs. per doz.



**BOWL**  
No. 617-H

Filling: white DuPont Tynex nylon. Handle: Asst. pink and yellow. Overall: 17". 3 lbs. per doz.



**BOTTLE**  
No. 210-H\*\*

Filling: Asst. pink and blue nylon. Handle: Asst. pink and blue. Overall: 12 1/4". 1 lb. per doz.



**CLOTHES**  
Fabricare

Filling: fine brass wire. 2 rows. Handle: genuine American walnut. Overall: 8 3/4". 5 lbs. per doz.



**DISH MOP**  
No. 25-H\*\*

Filling: white cotton yarn. Handle: Asst. pink and yellow. Overall: 13 3/4". 1 1/2 lbs. per doz.



**DISH BRUSH**  
No. 1105

Filling: white tampico. Handle: Asst. pink and yellow (wood). Overall: 11 1/2". 2 lbs. per doz.



**DISHWASHER**  
No. 770\*

Filling: white SARAN bristles. Handle: Asst. pink and yellow. Overall: 11 3/4". 3 1/2 lbs. per doz.



**WHISK**  
No. 210-H\*\*

Filling: palmetto fibre. Handle: wire wrapped; metal cap. Overall: 7 1/2". 3 1/2 lbs. per doz.



**DUSTER**  
Dustall\*\*

Filling: soft grey and yellow yarn. Handle: Asst. pink and yellow (wood). Overall: 13 3/4". 3 1/2 lbs. per doz.



**PASTRY**  
Topper\*\*

Filling: white DuPont Tynex nylon. Handle: Asst. pink and yellow. Overall: 5 3/4". 3/4 lb. per doz.



**PASTRY**  
No. 175-H\*\*

Filling: bleached white tampico. Handle: Asst. pink and yellow. Overall: 8 3/4". 3/4 lb. per doz.



**PASTRY BRUSH**  
No. 635-H

Filling: white DuPont Tynex nylon. Handle: Asst. pink and yellow. Overall: 8 3/4". 3/4 lb. per doz.



**PERCOLATOR**  
No. 907-H

Filling: white bristles. Handle: Asst. pink and yellow. Overall: 12 1/4". 3/4 lb. per doz.



**PERCOLATOR**  
No. 659-H

Filling: white DuPont Tynex nylon. Handle: Asst. pink and yellow. Overall: 12 3/4". 3/4 lb. per doz.



**SCOURING**  
No. 1221-H

Filling: brass wire bristles. Handle: Asst. pink and yellow. Overall: 7 3/4". 1 3/4 lbs. per doz.



**UTILITY**  
GLOW

Filling: crimped brass wire bristles. Handle: Asst. pink and yellow (wood). Overall: 7 3/4". 4 lbs. per doz.



**PAN BRUSH**  
No. 660\*

Filling: white tampico—brass wire. Handle: Asst. pink and yellow. Overall: 6 3/4". 2 lbs. per doz.



**SUEDE**  
Flick\*

Filling: fine brass wire bristles. Block: Asst. pink and yellow. Overall: 2". 3/4 lb. per doz.



**VEGETABLE**  
No. 160-H

Filling: white tampico fibre. Handle: Asst. pink and yellow. Overall: 8 3/4". 1 1/4 lbs. per doz.



**VEGETABLE**  
No. 165-H

Filling: Asst. pink and yellow. Handle: Asst. pink and yellow. Overall: 8 3/4". 1 1/4 lbs. per doz.



**VEGETABLE**  
No. 634-H

Filling: white DuPont Tynex nylon. Handle: Asst. pink and yellow. Overall: 8 3/4". 1 lb. per doz.



**OX FIBRE BRUSH COMPANY, INC.**  
FREDERICK Established 1884 MARYLAND

\* Corded \*\* Individual printed wrapper. † Printed metallic paper shield  
Form No. 94 Printed in U.S.A.



## BRUSH MERCHANDISERS

## OXCO

Per Display		Per Display
81-25-H	X124D75.....	\$191.16
	Packed in four ctns. Wt. 94 lbs.	
81-12-H	X51D65.....	\$86.04
	Packed in three ctns. Wt. 52 lbs.	

## OPEN STOCK

Each		Item	Wt. Ctn. lbs.	Each
F299H	(Mermaid)	D9C9 Bath Brush	8	\$1.49
FX299H	(Mermaid)	D8C9—(Case lots 12)		
F205H	(210H)	D2C6 Bottle Brush	3	.39
FX205H	(210H)	D2C3—(Case lots 36)		
F211H	(652H)	D3C9 Bottle Brush	12	.59
FX211H	(652H)	D3C5—(Case lots 144)		
F286H	(320H)	D3C9 Bowl Brush	4	.59
FX286H	(320H)	D3C5—(Case lots 12)		
F293H	(425)	D5C3 Bowl Brush	3½	.79
FX293H	(425)	D4C7—(Case lots 12)		
F300H	(617)	D9C9 Bowl Brush	18	1.40
FX300H	(617)	D8C9—(Case lots 72)		
F157H	(R. J. Red Breast)	D4C2 Whisk Broom	30	.65
FX157H	(R. J. Red Breast)	D3C8—(Case lots 144)		
F294H	(Fabricare)	D5C9 Clothes Brush	15	.89
FX294H	(Fabricare)	D5C3—(Case lots 36)		
F206H	(25H)	D2C6 Dish Mop	18	.39
FX206H	(25H)	D2C3—(Case lots 144)		
F207H	(1105)	D2C6 Dish Brush	12	.39
FX207H	(1105)	D2C3—(Case lots 72)		
F298H	(770)	D6C5 Dishwasher	3½	.98
FX298H	(770)	D5C9—(Case lots 12)		
F292H	(9463)	D5C3 Duster Brush	5	.79
FX292H	(9463)	D4C7—(Case lots 12)		
F297H	(Dustall)	D8C5 Duster	3½	.98
FX297H	(Dustall)	D5C9—(Case lots 12)		
F204H	(Topper)	D1C9 Pastry Brush	4½	.29
FX204H	(Topper)	D1C7—(Case lots 72)		
F208H	(175H)	D2C6 Pastry Brush	9	.39
FX208H	(175H)	D2C3—(Case lots 144)		
F290H	(635H)	D4C6 Pastry Brush	4½	.69
FX290H	(635H)	D4C1—(Case lots 72)		
F201H	(907H)	D1C9 Percolator Brush	4½	.29
FX201H	(907H)	D1C7—(Case lots 72)		
F209H	(659H)	D2C6 Percolator Brush	4½	.39
FX209H	(659H)	D2C3—(Case lots 72)		
F287H	(1221H)	D3C9 Scouring Brush	21	.59
FX287H	(1221H)	D3C5—(Case lots 144)		
F289H	(Glow)	D3C9 Utility Brush	12	.59
FX289H	(Glow)	D3C5—(Case lots 36)		
F288H	(660)	D3C9 Pan Brush	6	.59
FX288H	(660)	D3C5—(Case lots 36)		
F203H	(Flick)	D1C9 Suede Brush	4½	.29
FX203H	(Flick)	D1C7—(Case lots 72)		
F202H	(160H)	D1C9 Vegetable Brush	1½	.29
FX202H	(160H)	D1C7—(Case lots 12)		
F210H	(165H)	D2C6 Vegetable Brush	1½	.39
FX210H	(165H)	D2C3—(Case lots 12)		
F291H	(634H)	D4C6 Vegetable Brush	12	.69
FX291H	(634H)	D4C1—(Case lots 144)		

Twelve in box.